



Introducing Claudette Clausen

Claudette brings 22 years of global experience as a senior strategist, researcher, designer and facilitator of leadership development. She is an executive Coach and Mentor working across Financial Organisations, Governments, Private Enterprises, Schools, Universities, and Not-For-Profit Organisations.

Claudette assists leaders, businesses, governments, and future leaders, foster and impart their leadership footprint. Her audience includes blue chip global business for private and corporate reach, educators, youth, parents and local communities for ground roots reach. While working with Businesses, Employees and Human Resources Directors, Claudette discovered that our youth needed to learn the same concepts of leadership so they could become leaders in their schools, universities, youth organizations today, and leaders in their communities tomorrow. Accordingly, her programs include 'Youth as Leaders of the Future'.

From the beginning of Claudette's career, leadership development captured her heart, mind and soul. She believes that we lead from the essence of 'who' and 'what' we are. 'Knowing ourselves is as crucial to leadership as knowing our people and knowing our organizations. The best leadership cannot be reduced to technique. It arises from our identity and integrity and appears in authentic leadership behaviors and action. We have to be able to lead ourselves first before we can effectively lead others.'

As a leader of leadership development she felt a special responsibility to take

to heart and model these principles. Her own self-directed leadership development program is woven into her experience and has greatly influenced her design and delivery of her signature program of '3D Leadership'. '3D' Leadership is a transformational and empowerment program which uniquely blends and apply the three faculties of: IQ, EQ, SQ = to Life intelligence and wisdom.

Claudette believes that leadership is a personal commitment to make a difference in the lives of others, leaders and their people, both in the workplace and their personal lives. Through her programs, Claudette is committed to empower current and future leaders to create, foster and impart their leadership footprint to ensure a sustainable stream of leaders for now and well into the future.

Qualifications

As well as years of experience, Claudette's skills are built on and supported with an extensive specialist education. She has a Graduate Diploma in Communications/Master of Business Marketing. She's a certified Master NLP practitioner and a Master Results Coach. In addition to these qualifications Claudette is an Accredited trainer in Extended Disc and has a certificate 1V in Workplace Training and Assessment.

Languages

Claudette speaks fluent French, English and Mauritian Creole.

Interest and passion

Claudette believes in the need to elevate the value of inner work as part of leadership development programs. The best leadership models, techniques and strategies in the world will fall short if a leader cannot instill trust and lead with courage, vision and heart.

Favourite quote

"People don't follow your technique. They follow you – your message and your embodiment of that message. Finding your own voice is absolutely critical to becoming an authentic leader." Kouzes & Posner

Current Experience

- Founder and Managing Director of SEEKclarity International, a Leadership Development Organisation operating in Australia, India, China, Hong Kong, Europe, and Mauritius.
- International leadership experience. Designing and facilitating leadership programmes for financial institutions, private enterprises, and governments operating globally. All programs incorporate new leadership thinking practices of neuroleadership (IQ), emotional intelligence (EQ) and spiritual (wisdom) intelligence (SQ). Programmes include 'Leading With Emotional Intelligence', 'Authentic Leadership', '3D Leadership' .
- Inspiring Women in Leadership programmes. Programmes include 'Personal Mastery'.
- Designing and facilitating Transformational/Empowerment Programmes: Working with NGOs and local communities to empower individuals and shift the 'victim' mindset to one of personal empowerment.
- Designing and facilitating coaching programmes. Programmes include 'The Leader As A Coach' 'Executive Coaching', group and individual Coaching.
- Extensive experience in youth leadership - programs include 'Youth as Leaders of the Future' and 'Leadership Without Title'.

LANGUAGES: Claudette speaks fluent French, English and Mauritian Creole.

Testimonials

Claudette Clausen- an exceptional leader

Claudette is an outstanding leader of vision, with deep career strengths and track record in professional coaching, communications and marketing. She has worked successfully within the public sector, not for profits and private enterprise. She is an entrepreneur, presenting programs to youth, business and community leaders in Australia, in Mauritius and globally.

I have worked with Claudette for almost 15 years across a number of her roles, and have always found to her to be a consummate professional - intelligent and insightful. She is a strategic thinker who approaches her work with passion and flair. She is strongly customer focused and ensures that those who participate in her programs experience excellence. Claudette is highly educated, and places a high value on her continuing professional education and development. Hence she is able to create and deliver leadership and coaching programs utilising most up to date international thinking and proven, leading edge techniques. She is multi lingual. Her warm and extroverted personality makes it a pleasure to work with her.

Claudette will continue to make a difference, and to make a substantial impact on current and future leaders.

Yvonne Howie
CEO The CEO Institute Australia

“Claudette is one of the most astute business communicators I know. She always sees the 'bigger picture' and enables people to become enthused and inspired for better and greater things within themselves. She's a natural networker and anyone who has an interaction with her comes out of the conversation a richer person. Claudette has a sincere and authentic approach to all business opportunities and her clients always benefit greatly from her input and capacity for output. She brings to all projects the secret ingredient that makes synergy happen. With Claudette 1+1=5.”

Rolene Liebenberg, Director, CSC Coaching and Sales Consultancy

“Claudette is an expert coach and trainer, who brings to her clients life skills and an impressive depth and breadth of professional expertise; and track record from her senior career in business and the public sector in communications. She has excellent rapport with her clients. Those looking to continue their personal and business development and leadership skills will benefit from working with Claudette.” October 21, 2009

Top qualities: Great Results, Expert, High Integrity **Yvonne Howie, CEO, CEO Institute of Australia** hired Claudette as a Career Coach in 2008, and hired Claudette more than once.

“Claudette's strong strategic capabilities in communications are complimented by her high degree of emotional intelligence, and excellent project management capabilities. A genuine pleasure to work with such an inspiring professional woman.”

Donna Meredith, Managing Director, Keystone Corporate Positioning

“I supported Claudette on the development and facilitation of a youth leadership workshop for Year 10 students in 2009. Claudette is passionate about, and committed to, helping young people to find the 'leader within'. She is a qualified coach who combines knowledge, coaching experience and personal life experience with passion to deliver leadership programs which reach to the heart and spirit of participants.”

Michelle Ockers, Managing Director, Practical Learning

PRODUCTS DESCRIPTIONS

- Update companies with the latest leadership thinking and outside perspective.
- Assist leaders strengthen the behaviors needed for effective leading.
- Help illuminate and understand the drives i.e. the values and beliefs that drive that behavior.
- The approach is multidimensional, by improving senior team and individual effectiveness and influence to strengthen relationship between leaders and followers.
- Take a systems view which means the individual impacts the whole and vice versa.
- We leverage and support the unique contribution that leaders can make. Every leader has a unique way of influencing.
- We support people in getting that “Who they are is enough”, this ‘fast tracks’ how people change.
- Our approach is underpinned by values of appreciative inquiry, non- judgment.
- We build on the best in everyone’s nature. We offer a practical methodology in order to actualize more potential to achieve greater sustainable results.
- We help people locate themselves in times of chaos. There is a generalized anxiety in the world today, the need for leaders to embody and hold calm, wisdom and stability and stand firm in these times. They can contain the uncertainty and fear around them.
- SEEKclarity International work globally and have gained cultural intelligence.
- One of our programmes co won the Australian Business and Finance Best Personal Development Award.

BENEFITS TO OUR CLIENTS

- Massively multiplying leadership effectiveness and capacity to influence.
- Increasing efficacy – useful for business as you get collective engagement and focus. People are working in alignment towards and outcome. Individual to team to bigger group alignment.
- Engagement of staff at all levels.